

# *“Activity Guide Advertising Opportunities”*

The Town of Discovery Bay Community Services District is offering a unique opportunity for local businesses and organizations to hosting a series of outdoor family films at the Discovery Bay Community Center over the 2016 Summer Season and is searching for Sponsorship Partners to ensure that we are able to offer free entry for the entire community.

***Publication:***

Town of Discovery Bay Activities Guide

***Circulation:***

Distributed via the US Post Office to 6,000+ households and businesses in Discovery Bay. Also available on the Town of Discovery Bay Website

***Exposure Time:***

4 months per issue (see contract on reverse side)

**Activity Guide Advertising Opportunities:** (Check one)

- ***Business Card*** - \$50  
Dimensions are 2 ¼ X 3 ½
- ***Quarter Page*** - \$90  
Dimensions are 5 ¾ X 3 ½
- ***Half Page*** - \$165  
Dimensions are 4 ½ X 7 ½
- ***Full Page*** - \$300  
Dimensions are 7 ¾ X 9 ¾.

How to submit your advertisement/artwork:

- Preferred file format: Vector image EPS (Encapsulated Post Script) file format with FONTS OUTLINED.
- Or
- Print quality PDF (high resolution) with ALL FONTS EMBEDDED.

For More Information, please contact:

Town of Discovery Bay  
Discovery Bay Community Center  
(925) 392-4575, M-F, 8AM-4PM



Discovery Bay Activity Guide Advertising Partners to complete and returned to the following:

Town of Discovery Bay  
Attn: Activity Guide Advertising Opportunities  
1800 Willow Lake Road  
Discovery Bay, CA. 94505

Business or Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Day Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

<u>Issue:</u>	<i>Summer 2016</i> (June 1- Sept 30)	<i>Fall/Winter 2016</i> (Oct 1 – Jan 31)	<i>Winter/Spring 2016</i> (Feb 1 – May 31)
<u>Deadline for Ad Submission:</u>	March 1, 2016	July 1, 2016	November 1, 2016

***Terms & Conditions:***

- Advertisers shall remit payment in full. The Town of Discovery Bay will not print ads in which payment has not been received by the deadline date.
- The Town of Discovery Bay reserves the right, at its sole and absolute discretion, to refuse to publish any advertising and all advertising.
- This contract shall be binding on the Advertiser, and in effect, only when signed, approved and accepted by the Town Manager.
- The title “Paid Advertisement” will be included at the bottom of each advertisement as determined by the Town.
- Cancellation or changes to an advertisement must be made in writing twenty-one (21) days prior to print deadline.
- Final approval of all advertising content, copy and layout/placement will be given by the Town Manager.
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***Town of Discovery Bay***

***Advertiser***

\_\_\_\_\_  
Rick Howard, Town Manager

\_\_\_\_\_  
Advertiser Signature

Date: \_\_\_\_\_

Date: \_\_\_\_\_